

Bicester Strategic Delivery Board

Date of meeting: 25 January 2018	AGENDA ITEM NO: 3
Report title: Task & Finish Group: Bicester Healthy New Town Programme	
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1. Purpose of report

- 1.1 To provide the Bicester Strategic Delivery Board (SDB) with a progress report on the task and finish group related to Bicester's Healthy New Town (HNT) Programme.

Update on Activity November – January 2018

2. Projects initiated

A number of projects have been delivered in this period:

2.1 Built environment

- The cycling and walking way finding project has been completed.

2.2. Community Activation

- Summit on Support for Older People held in Bicester with relevant providers and commissioners and the voluntary sector to address ways to improve support for older people given changes to adult day care. Action plan agreed which is being taken forward with support from Healthy New Town partners.
- Activities listing compiled detailing a wide range of physical activity and social opportunities in Bicester and printed in January edition of the Garth Gazette, following feedback from workshops that this information is required in print format.
- Digital training event held in November 2017 for voluntary organisations.
- A Bicester Green Spaces Christmas Challenge was run over the holidays.
- Bicester employers (Bakels, Graven Hill, Brita and Spratt Endicott) are now working with the Programme to deliver wellbeing at work schemes. Action plans have been agreed with staff and directors and a range of activities planned for 2018. Discussions are ongoing with three other companies.
- MECC (Making Every Contact Count) training held with five small businesses who have regular contact with customers and have the opportunity to have conversations about health and wellbeing.
- Eat out Eat Well scheme to promote healthy food options in Bicester's food outlets has been tested by Savoir Fayre and The Copper Kettle. Scheme to be formally launched in April 2018.

2.3.1 New Models of Care

- Further data is being extracted to inform the predictive modelling work to better model the impact of population growth on future demand for primary care.
- There are ongoing discussions between the practices and Oxfordshire Clinical Commissioning Group (OCCG) regarding planning so that there is adequate capacity to provide primary care to the growing population.
- Social Prescribing scheme developed for Bicester which was subsequently adopted for the rest of CDC and West Oxon. Bid submitted for national funding from Department of Health in partnership with Citizens Advice North Oxfordshire and South Northants.
- Planning is underway to organise the second session of integrated training programme for local health and care support workers. The training on 9 March will focus on dementia care.

3. Sharing the Learnings from Bicester

Planning is underway for a County wide event to share learning to date from the Bicester and Barton Healthy New Towns. Key decision makers from Oxfordshire's districts and County with a responsibility for health and wellbeing, planning, growth, and community development are invited, as well as senior managers and locality clinical leads from Oxfordshire Clinical Commissioning Group (OCCG) are being invited to attend an event on 24 April 2018.

4. Additional Funding

In the last quarter the following bids for additional funding have been submitted:

Date Bid submitted	Project	Sum Applied for	Funder	Partners	Outcome
21/11/17	Social Prescribing Proposal for Cherwell and W Oxon	£169,602 (for a 4 year scheme)	DH Health and Wellbeing Fund	CDC, West Oxon DC, Citizens Advice North Oxon and S Northants, OCCG, MIND, Age UK	Awaiting decision – due early February 2018
21/12/17	Proposals for: - Case study of the Health Routes - encouraging use of the Health Routes - using green gym equipment to promote physical activity - development of a research proposal	£65,000	NHS England Q4 funding	Bicester Town Council,	£65,000

	for a long term study of the Healthy New Towns				
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5. Delivery Plan and Key Actions for February – March 2018

5.1 The following key actions are planned for the next quarter:

5.2 Built Environment

- Commence projects to promote active travel and use of landscaping to address air quality
- With Bicester Town Council, review the findings of the Bure Park study conducted by Oxford Brookes to encourage use of green spaces throughout Bicester.
- Complete case study of Health Routes including a 'how to guide' for their replication in other areas of CDC and other districts
- Commence planning and consultation with local partners on route options for a 10 minute town centre trail which can be piloted in the summer of 2018

5.3 Community Activation

- Roll out of the 'socialise' website in Elmsbrook to the rest of Bicester October-March 2018.
- Mental health training for primary school leads scheduled for 6 March 2017
- Take forward work with families with children under 5
- Encourage take-up of *Eat out Eat Well* scheme by other local food retailers
- Complete air quality monitoring project with the Studio School
- Plan next meeting of the Voluntary Organisation Network – February 2018
- Meeting with primary school heads to encourage uptake of Food For Life membership and Healthy Eating scheme
- Review impact of parental engagement pilot
- Continue engagement with local businesses and support implementation of their wellbeing at work schemes

5.4 New Models of Care

- Complete predictive modelling work and feed into discussions re: future estates requirements.
- Hold second session of integrated training programme for local health and care support workers.
- Restart project to develop a mental health website for teenagers to help support their needs and to offer advice to parents.
- Plan establishment of social prescribing service (subject to confirmation of funding available)

6. Conclusion

The Strategic Delivery Board is asked to note the progress the programme is making in terms of delivery.